

Account: W03155
 Site: 110059

RETAIL PROFILE REPORT

3/5/2003

PREPARED FOR:

Carlen Realty, LLC

Fiesta Plaza
 Tampa, FL 33607
 Coords: 27.9745004285714 -82.4852611428571

Area 1: 1 Mile Radius
 Area 2: 3 Mile Radius
 Area 3: 5 Mile Radius

Description	Area 1		Area 2		Area 3	
	Total(\$000)	\$ Per HH	Total(\$000)	\$ Per HH	Total(\$000)	\$ Per HH



2001 TOTAL RETAIL EXPENDITURES
 This report is based on annualized data from the Consumer Expenditure Survey.

Total Retail Expenditures	124,627	18,550	906,097	19,164	2,235,459	21,904
Food Service	30,851	4,592	223,461	4,726	540,822	5,299
Apparel & Services	11,287	1,680	82,232	1,739	200,181	1,961
Health & Personal Care	6,160	917	44,259	936	106,957	1,048
Transportation	43,995	6,549	323,138	6,834	805,971	7,897
Leisure & Entertainment	11,534	1,717	83,946	1,775	210,032	2,058
Home Furnishings	18,854	2,806	134,907	2,853	338,091	3,313
Other Retail Expenditures	1,946	290	14,155	299	33,406	327



FOOD SERVICES This category includes dollars spent on groceries, dollars spent dining out and dollars spent on alcoholic beverages.

Food Service	30,851	4,592	223,461	4,726	540,822	5,299
Food at Home	18,559	2,762	133,942	2,833	320,835	3,144
Food Away From Home	10,432	1,553	75,937	1,606	186,531	1,828
Alcoholic Beverages	1,860	277	13,583	287	33,457	328



APPAREL & SERVICES This category of retail expenditures includes dollars spent on all apparel, footwear, jewelry and other apparel and services.

Apparel & Services	11,287	1,680	82,232	1,739	200,181	1,961
Apparel	7,780	1,158	56,424	1,193	137,667	1,349
Women's	3,939	586	28,284	598	68,616	672
Men's	2,097	312	15,219	322	37,845	371
Girls'	681	101	4,982	105	12,086	118
Boys'	577	86	4,228	89	10,100	99
Infants'	484	72	3,711	78	9,020	88
Footwear	1,996	297	14,863	314	35,306	346
Watches & Jewelry	984	146	7,246	153	18,249	179
Other Apparel & Services	528	79	3,699	78	8,960	88

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HEALTH & PERSONAL CARE This category of retail expenditures includes dollars spent on drugs, personal care products and medical supplies.

Health & Personal Care	6,160	917	44,259	936	106,957	1,048
Prescription Drugs	1,507	224	10,405	220	24,621	241
Nonprescription Drugs	495	74	3,601	76	8,819	86
Medical Supplies	673	100	4,742	100	11,681	114
Personal Care	3,485	519	25,511	540	61,836	606



TRANSPORTATION This category of retail expenditures includes dollars spent on automotive products and services, and travel.

Transportation	43,995	6,549	323,138	6,834	805,971	7,897
Automotive Aftermarket	9,894	1,473	73,605	1,557	181,611	1,779
Automotive Products	6,694	996	49,943	1,056	122,827	1,203
Gasoline	5,823	867	43,256	915	106,074	1,039
Motor Oil & Auto Fluids	93	14	727	15	1,785	17
Tires	482	72	3,643	77	9,151	90
Accessories, Parts & Equip.	297	44	2,318	49	5,817	57
Automotive Services	3,200	476	23,662	500	58,784	576
Oil Changes	331	49	2,455	52	6,072	59
Tune-ups	267	40	1,963	42	4,939	48
Clutch/Transmission	267	40	2,048	43	5,075	50
Brake Repairs	372	55	2,666	56	6,557	64
Body Work/Paint	209	31	1,535	32	3,869	38
Steering/Front End Repair	175	26	1,311	28	3,260	32
Other Automotive Services	1,579	235	11,684	247	29,012	284
Travel	7,428	1,106	52,818	1,117	135,441	1,327
Other Transportation	26,673	3,970	196,716	4,160	488,919	4,791

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LEISURE & ENTERTAINMENT This category includes dollars spent on books and periodicals, pet care, sporting goods, children's toys, video purchase/rental, and other equipment.

Leisure & Entertainment	11,534	1,717	83,946	1,775	210,032	2,058
Books & Periodicals	1,082	161	7,614	161	18,876	185
Entertainment & Hobbies	10,453	1,556	76,332	1,614	191,155	1,873
Pet Care	1,209	180	8,680	184	21,865	214
Sports & Recreation Equip	805	120	6,115	129	15,526	152
Toys & Games	906	135	6,599	140	16,360	160
Video Cassette Purchase	132	20	1,007	21	2,515	25
Video Cassette Rental	244	36	1,909	40	4,700	46
Video Games	123	18	920	19	2,278	22
TV/VCR's/Video Cameras	1,126	168	8,461	179	20,836	204
Sound Equipment	742	110	5,714	121	14,229	139
Photo Equip. & Supplies	593	88	4,088	86	10,112	99
Other Entertainment & Hobbies	4,573	681	32,839	695	82,735	811



HOME FURNISHINGS The Home Furnishings category includes major appliances, furniture, housewares, home improvement, and home services.

Home Furnishings/Improvement	18,854	2,806	134,907	2,853	338,091	3,313
Home Furnishings & Equip	11,280	1,679	81,335	1,720	203,160	1,991
Household Textiles	506	75	3,622	77	9,069	89
Floor Coverings	731	109	4,951	105	12,470	122
Major Appliances	1,039	155	7,504	159	18,521	181
Small Appliances	159	24	1,142	24	2,804	27
Furniture	2,328	347	16,786	355	41,933	411
PC Software & Hardware	1,157	172	8,415	178	21,373	209
Housewares	1,432	213	10,161	215	25,547	250
Other Home Furnishings	3,929	585	28,754	608	71,443	700
Home Improvement	3,154	469	21,669	458	53,901	528
Home Services	4,420	658	31,903	675	81,029	794