



Business
Information
Solutions

Latitude: 28.1005
Longitude: -82.6941

E Lake Rd AT Ridgemoor
Palm Harbor, FL 34685
Radius: 1.0 miles

E Lake Rd AT Ridgemoor
Palm Harbor, FL 34685
Radius: 3.0 miles

E Lake Rd AT Ridgemoor
Palm Harbor, FL 34685
Radius: 5.0 miles



	8,505	42,817	116,184
2000 Total Population	8,505	42,817	116,184
2000 Group Quarters	0	792	1,856
2003 Total Population	9,284	46,283	122,577
2008 Total Population	10,064	49,826	129,945
2003 - 2008 Annual Rate	1.63%	1.49%	1.17%



2000 Households	3,541	18,399	48,608
2000 Average Household Size	2.4	2.28	2.35
2003 Households	3,853	19,776	51,197
2003 Average Household Size	2.41	2.3	2.36
2008 Households	4,189	21,318	54,494
2008 Average Household Size	2.4	2.3	2.35
2003 - 2008 Annual Rate	1.69%	1.51%	1.26%
2000 Families	2,731	12,858	33,564
2000 Average Family Size	2.76	2.75	2.83
2003 Families	2,943	13,684	34,969
2003 Average Family Size	2.77	2.78	2.84
2008 Families	3,178	14,656	36,975
2008 Average Family Size	2.78	2.8	2.86
2003 - 2008 Annual Rate	1.55%	1.38%	1.12%



2000 Housing Units	3,872	20,341	54,107
Owner Occupied Housing Units	78.8%	72.7%	71.6%
Renter Occupied Housing Units	12.6%	18.1%	18.1%
Vacant Housing Units	8.6%	9.2%	10.2%
2003 Housing Units	4,241	22,017	57,478
Owner Occupied Housing Units	78.9%	72.7%	71.7%
Renter Occupied Housing Units	11.9%	17.1%	17.4%
Vacant Housing Units	9.1%	10.2%	10.9%
2008 Housing Units	4,374	22,423	59,063
Owner Occupied Housing Units	83.8%	77.8%	74.9%
Renter Occupied Housing Units	12.0%	17.3%	17.3%
Vacant Housing Units	4.2%	4.9%	7.7%

Median Household Income

2000	\$65,724	\$53,628	\$48,405
2003	\$72,722	\$60,253	\$53,174
2008	\$83,153	\$71,613	\$62,194

Median Home Value

2000	\$168,353	\$141,015	\$119,474
2003	\$222,983	\$192,303	\$166,471
2008	\$260,347	\$229,373	\$203,695

Per Capita Income

2000	\$33,168	\$32,133	\$27,511
2003	\$36,252	\$35,552	\$30,711
2008	\$42,894	\$42,201	\$36,300

Median Age

2000	42.0	44.9	42.7
2003	43.5	46.3	44.2
2008	45.6	48.2	46.4

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by total population. Detail may not sum to totals due to rounding.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI BIS forecasts for 2003 and 2008.



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2000 Households by Income

Household Income Base	1.0 miles	3.0 miles	5.0 miles
< \$15,000	3,562 (6.7%)	18,408 (9.0%)	48,434 (10.3%)
\$15,000 - \$24,999	7.7%	10.4%	12.1%
\$25,000 - \$34,999	8.3%	11.4%	12.8%
\$35,000 - \$49,999	12.3%	15.7%	16.3%
\$50,000 - \$74,999	22.0%	19.0%	20.4%
\$75,000 - \$99,999	17.1%	13.1%	11.9%
\$100,000 - \$149,999	14.5%	12.0%	9.6%
\$150,000 - \$199,999	5.6%	4.5%	3.3%
\$200,000+	5.9%	4.9%	3.3%
Average Household Income	\$83,524	\$74,080	\$64,465

2003 Households by Income

Household Income Base	1.0 miles	3.0 miles	5.0 miles
< \$15,000	3,852 (5.7%)	19,775 (7.8%)	51,195 (9.2%)
\$15,000 - \$24,999	6.7%	9.0%	10.4%
\$25,000 - \$34,999	7.1%	10.0%	11.4%
\$35,000 - \$49,999	11.2%	14.9%	15.9%
\$50,000 - \$74,999	20.8%	18.5%	20.1%
\$75,000 - \$99,999	17.9%	14.0%	13.1%
\$100,000 - \$149,999	16.7%	14.1%	11.7%
\$150,000 - \$199,999	6.9%	5.7%	4.1%
\$200,000+	6.9%	6.0%	4.1%
Average Household Income	\$93,177	\$83,511	\$72,668

2008 Households by Income

Household Income Base	1.0 miles	3.0 miles	5.0 miles
< \$15,000	4,189 (4.1%)	21,318 (5.9%)	54,492 (7.3%)
\$15,000 - \$24,999	5.3%	7.4%	8.7%
\$25,000 - \$34,999	5.5%	8.1%	9.4%
\$35,000 - \$49,999	9.0%	12.8%	14.0%
\$50,000 - \$74,999	18.2%	17.6%	19.7%
\$75,000 - \$99,999	19.1%	15.0%	14.4%
\$100,000 - \$149,999	20.2%	17.2%	14.9%
\$150,000 - \$199,999	8.8%	7.6%	5.8%
\$200,000+	9.7%	8.3%	5.8%
Average Household Income	\$109,906	\$99,050	\$85,629

2000 Owner Occupied HUs by Value

Total	1.0 miles	3.0 miles	5.0 miles
<\$50,000	3,054 (3.6%)	14,738 (4.2%)	38,735 (9.3%)
\$50,000 - 99,999	16.6%	26.5%	31.0%
\$100,000 - 149,999	21.8%	23.4%	24.2%
\$150,000 - 199,999	23.1%	17.1%	15.8%
\$200,000 - \$299,999	20.7%	17.4%	12.7%
\$300,000 - 499,999	11.6%	8.9%	5.3%
\$500,000 - 999,999	2.4%	2.3%	1.4%
\$1,000,000+	0.2%	0.2%	0.2%
Average Home Value	\$195,151	\$176,210	\$147,427

2000 Specified Renter Occupied HUs by Contract Rent

Total	1.0 miles	3.0 miles	5.0 miles
With Cash Rent	490 (99.2%)	3,660 (97.2%)	9,810 (96.3%)
No Cash Rent	0.8%	2.8%	3.7%
Median Rent	\$717	\$764	\$655
Average Rent	\$739	\$846	\$710

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI BIS forecasts for 2003 and 2008.



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2000 Population by Age

	E Lake Rd AT Ridgemoor Palm Harbor, FL 34685 Radius: 1.0 miles	E Lake Rd AT Ridgemoor Palm Harbor, FL 34685 Radius: 3.0 miles	E Lake Rd AT Ridgemoor Palm Harbor, FL 34685 Radius: 5.0 miles
Total	8,503	42,817	116,182
0 - 4	5.1%	4.8%	5.1%
5 - 9	7.4%	6.2%	6.3%
10 - 14	7.7%	6.6%	6.7%
15 - 24	8.7%	7.6%	8.6%
25 - 34	8.9%	9.0%	10.6%
35 - 44	17.7%	15.9%	16.6%
45 - 54	16.4%	14.1%	14.4%
55 - 64	10.9%	10.0%	10.0%
65 - 74	10.0%	11.7%	10.4%
75 - 84	6.0%	10.4%	8.5%
85+	1.1%	3.8%	2.8%
18+	75.5%	78.8%	78.4%

2003 Population by Age

	E Lake Rd AT Ridgemoor Palm Harbor, FL 34685 Radius: 1.0 miles	E Lake Rd AT Ridgemoor Palm Harbor, FL 34685 Radius: 3.0 miles	E Lake Rd AT Ridgemoor Palm Harbor, FL 34685 Radius: 5.0 miles
Total	9,285	46,281	122,577
0 - 4	5.0%	4.7%	5.0%
5 - 9	6.4%	5.6%	5.7%
10 - 14	7.7%	6.6%	6.5%
15 - 24	9.7%	8.8%	9.7%
25 - 34	7.8%	7.6%	9.1%
35 - 44	16.2%	14.7%	15.4%
45 - 54	17.3%	15.2%	15.6%
55 - 64	12.3%	11.3%	11.3%
65 - 74	9.3%	10.5%	9.8%
75 - 84	6.9%	10.7%	8.7%
85+	1.4%	4.4%	3.3%
18+	76.9%	79.7%	79.3%

2008 Population by Age

	E Lake Rd AT Ridgemoor Palm Harbor, FL 34685 Radius: 1.0 miles	E Lake Rd AT Ridgemoor Palm Harbor, FL 34685 Radius: 3.0 miles	E Lake Rd AT Ridgemoor Palm Harbor, FL 34685 Radius: 5.0 miles
Total	10,064	49,827	129,943
0 - 4	4.7%	4.4%	4.8%
5 - 9	5.3%	4.8%	4.9%
10 - 14	7.4%	6.4%	6.2%
15 - 24	11.5%	10.4%	11.0%
25 - 34	6.1%	5.9%	7.7%
35 - 44	13.8%	12.4%	13.2%
45 - 54	19.0%	17.1%	17.0%
55 - 64	14.2%	13.3%	13.4%
65 - 74	8.6%	9.4%	9.3%
75 - 84	7.2%	10.1%	8.4%
85+	2.2%	5.8%	4.2%
18+	77.8%	80.3%	80.3%

2000 Population by Sex

	E Lake Rd AT Ridgemoor Palm Harbor, FL 34685 Radius: 1.0 miles	E Lake Rd AT Ridgemoor Palm Harbor, FL 34685 Radius: 3.0 miles	E Lake Rd AT Ridgemoor Palm Harbor, FL 34685 Radius: 5.0 miles
Males	48.7%	47.1%	47.4%
Females	51.3%	52.9%	52.6%

2003 Population by Sex

	E Lake Rd AT Ridgemoor Palm Harbor, FL 34685 Radius: 1.0 miles	E Lake Rd AT Ridgemoor Palm Harbor, FL 34685 Radius: 3.0 miles	E Lake Rd AT Ridgemoor Palm Harbor, FL 34685 Radius: 5.0 miles
Males	48.6%	47.1%	47.4%
Females	51.4%	52.9%	52.6%

2008 Population by Sex

	E Lake Rd AT Ridgemoor Palm Harbor, FL 34685 Radius: 1.0 miles	E Lake Rd AT Ridgemoor Palm Harbor, FL 34685 Radius: 3.0 miles	E Lake Rd AT Ridgemoor Palm Harbor, FL 34685 Radius: 5.0 miles
Males	48.4%	47.0%	47.2%
Females	51.6%	53.0%	52.8%

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI BIS forecasts for 2003 and 2008.



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2000 Population by Race/Ethnicity

Total	8,506	42,817	116,183
White Alone	95.1%	95.2%	93.8%
Black Alone	1.2%	1.1%	2.3%
American Indian Alone	0.2%	0.1%	0.2%
Asian or Pacific Islander Alone	2.1%	2.0%	1.8%
Some Other Race Alone	0.6%	0.6%	0.7%
Two or More Races	0.9%	1.0%	1.3%
Hispanic Origin	3.6%	3.5%	4.2%
Diversity Index	15.8	15.5	19.0

2003 Population by Race/Ethnicity

Total	9,285	46,284	122,577
White Alone	94.2%	94.3%	92.9%
Black Alone	1.3%	1.3%	2.5%
American Indian Alone	0.2%	0.1%	0.2%
Asian or Pacific Islander Alone	2.6%	2.5%	2.2%
Some Other Race Alone	0.7%	0.8%	0.9%
Two or More Races	0.9%	1.0%	1.3%
Hispanic Origin	4.3%	4.2%	5.0%
Diversity Index	18.5	18.1	21.7

2008 Population by Race/Ethnicity

Total	10,064	49,826	129,945
White Alone	92.8%	92.9%	91.5%
Black Alone	1.6%	1.5%	2.8%
American Indian Alone	0.2%	0.1%	0.2%
Asian or Pacific Islander Alone	3.4%	3.3%	2.9%
Some Other Race Alone	1.1%	1.1%	1.2%
Two or More Races	1.0%	1.1%	1.3%
Hispanic Origin	5.6%	5.4%	6.3%
Diversity Index	22.8	22.3	26.0



2000 Population 3+ by School Enrollment

Total	8,227	41,636	112,661
Enrolled in Nursery/Preschool	2.7%	2.2%	2.0%
Enrolled in Kindergarten	1.6%	1.2%	1.3%
Enrolled in Grade 1-8	11.4%	10.5%	10.8%
Enrolled in Grade 9-12	6.1%	5.1%	5.0%
Enrolled in College	4.8%	3.6%	3.5%
Enrolled in Grad/Prof School	1.0%	0.7%	0.8%
Not Enrolled in School	72.5%	76.6%	76.5%

2000 Population 25+ by Educational Attainment

Total	6,064	32,030	85,097
Less than 9th Grade	1.6%	1.9%	2.6%
9th - 12th Grade, No Diploma	4.6%	6.2%	8.1%
High School Graduate	20.4%	24.4%	26.1%
Some College, No Degree	26.9%	25.0%	24.7%
Associate Degree	8.6%	7.5%	8.5%
Bachelor's Degree	26.4%	23.2%	20.3%
Master's/Prof/Doctorate Degree	11.5%	11.9%	9.8%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI BIS forecasts for 2003 and 2008.



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2000 Population 15+ by Sex and Marital Status

	E Lake Rd AT Ridgemoor	E Lake Rd AT Ridgemoor	E Lake Rd AT Ridgemoor
Total	6,851	35,383	95,002
Females	52.6%	54.1%	53.5%
Never Married	8.6%	7.4%	8.2%
Married, not Separated	34.7%	32.4%	31.0%
Married, Separated	0.6%	0.7%	0.9%
Widowed	3.9%	8.3%	7.3%
Divorced	4.7%	5.3%	6.0%
Males	47.4%	45.9%	46.5%
Never Married	8.6%	7.9%	9.4%
Married, not Separated	34.6%	32.7%	31.3%
Married, Separated	0.5%	0.6%	0.5%
Widowed	1.3%	2.1%	2.0%
Divorced	2.4%	2.7%	3.4%



2000 Population 16+ by Employment Status

	E Lake Rd AT Ridgemoor	E Lake Rd AT Ridgemoor	E Lake Rd AT Ridgemoor
Total	6,761	34,964	93,797
In Labor Force	60.3%	52.4%	58.7%
Civilian Employed	58.1%	50.5%	56.4%
Civilian Unemployed	2.0%	1.8%	2.2%
In Armed Forces	0.2%	0.2%	0.1%
Not in Labor Force	39.7%	47.6%	41.3%

2003 Civilian Population 16+ in Labor Force

	E Lake Rd AT Ridgemoor	E Lake Rd AT Ridgemoor	E Lake Rd AT Ridgemoor
Civilian Employed	96.3%	96.0%	95.4%
Civilian Unemployed	3.7%	4.0%	4.6%

2008 Civilian Population 16+ in Labor Force

	E Lake Rd AT Ridgemoor	E Lake Rd AT Ridgemoor	E Lake Rd AT Ridgemoor
Civilian Employed	97.3%	96.9%	95.8%
Civilian Unemployed	2.7%	3.1%	4.2%

2000 Females 16+ by Employment Status and Age of Children

	E Lake Rd AT Ridgemoor	E Lake Rd AT Ridgemoor	E Lake Rd AT Ridgemoor
Total	3,540	18,921	50,209
Own Children < 6 Only	6.0%	5.5%	5.8%
Employed/in Armed Forces	2.8%	3.1%	3.6%
Unemployed	0.0%	0.0%	0.1%
Not in Labor Force	3.2%	2.4%	2.0%
Own Children < 6 and 6-17 Only	5.9%	5.1%	4.7%
Employed/in Armed Forces	2.3%	2.0%	2.5%
Unemployed	0.0%	0.0%	0.1%
Not in Labor Force	3.6%	3.0%	2.1%
Own Children 6-17 Only	18.1%	15.1%	16.1%
Employed/in Armed Forces	12.1%	10.0%	11.8%
Unemployed	0.3%	0.4%	0.3%
Not in Labor Force	5.6%	4.8%	3.9%
No Own Children < 18	70.0%	74.3%	73.5%
Employed/in Armed Forces	33.3%	27.5%	32.4%
Unemployed	1.1%	1.1%	1.3%
Not in Labor Force	35.6%	45.8%	39.8%

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI BIS forecasts for 2003.



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2003 Employed Population 16+ by Industry

	E Lake Rd AT Ridgemoor Radius: 1.0 miles	E Lake Rd AT Ridgemoor Radius: 3.0 miles	E Lake Rd AT Ridgemoor Radius: 5.0 miles
Total	4,379	19,718	56,720
Agriculture/Mining	0.1%	0.2%	0.2%
Construction	2.7%	4.1%	6.1%
Manufacturing	6.6%	7.6%	7.6%
Wholesale Trade	5.3%	4.7%	4.4%
Retail Trade	15.0%	13.8%	14.7%
Transportation/Utilities	3.3%	4.1%	4.2%
Information	5.3%	4.2%	3.8%
Finance/Insurance/Real Estate	10.9%	10.2%	10.3%
Services	46.1%	47.6%	45.4%
Public Administration	4.6%	3.5%	3.3%

2003 Employed Population 16+ by Occupation

	E Lake Rd AT Ridgemoor Radius: 1.0 miles	E Lake Rd AT Ridgemoor Radius: 3.0 miles	E Lake Rd AT Ridgemoor Radius: 5.0 miles
Total	4,381	19,719	56,724
White Collar	78.3%	77.6%	72.5%
Management/Business/Financial	21.4%	21.7%	18.1%
Professional	25.0%	24.8%	22.7%
Sales	19.8%	18.0%	16.6%
Administrative Support	12.1%	13.1%	15.1%
Services	14.5%	13.0%	13.3%
Blue Collar	7.2%	9.4%	14.2%
Farming/Forestry/Fishing	0.0%	0.1%	0.1%
Construction/Extraction	0.8%	2.0%	3.9%
Installation/Maintenance/Repair	1.3%	1.9%	2.7%
Production	2.0%	2.3%	3.3%
Transportation/Material Moving	3.1%	3.1%	4.2%



2000 Workers 16+ by Means of Transportation to Work

	E Lake Rd AT Ridgemoor Radius: 1.0 miles	E Lake Rd AT Ridgemoor Radius: 3.0 miles	E Lake Rd AT Ridgemoor Radius: 5.0 miles
Total	3,856	17,391	52,076
Drove Alone - Car, Truck, or Van	87.4%	85.7%	84.3%
Carpooled - Car, Truck, or Van	4.8%	6.0%	7.9%
Public Transportation	0.2%	0.6%	0.7%
Walked	0.5%	0.7%	1.2%
Other Means	1.5%	1.2%	1.3%
Worked at Home	5.7%	5.7%	4.7%

2000 Workers 16+ by Travel Time to Work

	E Lake Rd AT Ridgemoor Radius: 1.0 miles	E Lake Rd AT Ridgemoor Radius: 3.0 miles	E Lake Rd AT Ridgemoor Radius: 5.0 miles
Total	3,852	17,392	52,076
Did Not Work at Home	94.3%	94.3%	95.3%
Less than 5 minutes	2.1%	1.9%	2.0%
5 to 9 minutes	5.0%	6.7%	8.2%
10 to 19 minutes	24.8%	23.6%	24.6%
20 to 24 minutes	14.4%	13.3%	13.4%
25 to 34 minutes	21.0%	21.8%	21.7%
35 to 44 minutes	9.3%	9.7%	9.1%
45 to 59 minutes	12.2%	11.7%	10.8%
60 to 89 minutes	3.9%	3.6%	3.9%
90 or more minutes	1.6%	2.0%	1.7%
Worked at Home	5.7%	5.7%	4.7%
Average Travel Time to Work (in min)	28.2	28.4	27.3

2000 Households by Vehicles Available

	E Lake Rd AT Ridgemoor Radius: 1.0 miles	E Lake Rd AT Ridgemoor Radius: 3.0 miles	E Lake Rd AT Ridgemoor Radius: 5.0 miles
Total	3,377	18,164	48,779
None	1.0%	4.9%	5.4%
1	34.6%	40.8%	40.4%
2	49.7%	43.3%	42.8%
3	11.8%	9.0%	9.3%
4	2.4%	1.3%	1.6%
5+	0.6%	0.6%	0.5%
Average Number of Vehicles Available	1.9	1.7	1.6

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI BIS forecasts for 2003 and 2008.



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2000 Households by Type

	E Lake Rd AT Ridgemoor Palm Harbor, FL 34685 Radius: 1.0 miles	E Lake Rd AT Ridgemoor Palm Harbor, FL 34685 Radius: 3.0 miles	E Lake Rd AT Ridgemoor Palm Harbor, FL 34685 Radius: 5.0 miles
Total	3,541	18,399	48,608
Family Households	77.1%	69.9%	69.1%
Married-couple Family	68.7%	61.3%	58.0%
With Related Children	28.6%	22.5%	22.2%
Other Family (No Spouse)	8.4%	8.6%	11.0%
With Related Children	5.5%	5.2%	6.9%
Nonfamily Households	22.9%	30.1%	30.9%
Householder Living Alone	19.5%	26.1%	25.8%
Householder Not Living Alone	3.4%	4.0%	5.2%
Households with Related Children	34.2%	27.8%	29.1%
Households with Persons 65+	28.8%	38.6%	33.7%

2000 Households by Size

	E Lake Rd AT Ridgemoor Palm Harbor, FL 34685 Radius: 1.0 miles	E Lake Rd AT Ridgemoor Palm Harbor, FL 34685 Radius: 3.0 miles	E Lake Rd AT Ridgemoor Palm Harbor, FL 34685 Radius: 5.0 miles
Total	3,541	18,399	48,608
1 Person Household	19.7%	26.1%	25.8%
2 Person Household	41.6%	42.4%	41.0%
3 Person Household	14.9%	12.9%	14.5%
4 Person Household	16.5%	12.9%	12.9%
5 Person Household	5.6%	4.4%	4.4%
6 Person Household	1.4%	1.0%	1.1%
7+ Person Household	0.4%	0.3%	0.4%

2000 Households by Year Householder Moved In

	E Lake Rd AT Ridgemoor Palm Harbor, FL 34685 Radius: 1.0 miles	E Lake Rd AT Ridgemoor Palm Harbor, FL 34685 Radius: 3.0 miles	E Lake Rd AT Ridgemoor Palm Harbor, FL 34685 Radius: 5.0 miles
Total	3,549	18,407	48,549
Moved in 1999 to March 2000	19.0%	20.2%	20.1%
Moved in 1995 to 1998	41.7%	36.9%	34.5%
Moved in 1990 to 1994	17.8%	20.1%	18.6%
Moved in 1980 to 1989	16.4%	18.3%	20.8%
Moved in 1970 to 1979	4.7%	4.1%	5.0%
Moved in 1969 or Earlier	0.3%	0.4%	0.9%
Median Year Householder Moved In	1996	1996	1996



2000 Housing Units by Units in Structure

	E Lake Rd AT Ridgemoor Palm Harbor, FL 34685 Radius: 1.0 miles	E Lake Rd AT Ridgemoor Palm Harbor, FL 34685 Radius: 3.0 miles	E Lake Rd AT Ridgemoor Palm Harbor, FL 34685 Radius: 5.0 miles
Total	3,698	19,976	54,363
1, Detached	62.1%	52.8%	53.3%
1, Attached	10.7%	13.8%	11.2%
2	0.6%	0.9%	1.4%
3 or 4	3.5%	4.9%	5.4%
5 to 9	8.7%	6.7%	6.4%
10 to 19	8.9%	8.4%	6.5%
20+	5.5%	9.2%	6.1%
Mobile Home	0.1%	3.0%	9.5%
Other	0.0%	0.3%	0.2%

2000 Housing Units by Year Structure Built

	E Lake Rd AT Ridgemoor Palm Harbor, FL 34685 Radius: 1.0 miles	E Lake Rd AT Ridgemoor Palm Harbor, FL 34685 Radius: 3.0 miles	E Lake Rd AT Ridgemoor Palm Harbor, FL 34685 Radius: 5.0 miles
Total	3,878	20,351	54,058
1999 to March 2000	4.0%	2.2%	2.4%
1995 to 1998	26.1%	18.9%	12.1%
1990 to 1994	17.9%	18.2%	13.5%
1980 to 1989	34.4%	41.5%	44.6%
1970 to 1979	15.8%	15.8%	20.3%
1969 or Earlier	1.8%	3.4%	7.1%
Median Year Structure Built	1989	1987	1985

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing.

Latitude: 28.1005
Longitude: -82.6941

E Lake Rd AT Ridgemoor
Palm Harbor, FL 34685
Radius: 1.0 miles

E Lake Rd AT Ridgemoor
Palm Harbor, FL 34685
Radius: 3.0 miles

E Lake Rd AT Ridgemoor
Palm Harbor, FL 34685
Radius: 5.0 miles

Top 3 Tapestry Segments

1.	In Style	Exurbanites	In Style
2.	Prosperous Empty Nests	In Style	Midlife Junction
3.	Exurbanites	The Elders	Exurbanites



2003 Consumer Spending shows the amount spent on a variety of goods and services by households that reside in the market area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue.

Apparel & Services: Total \$	\$16,713,269	\$76,631,639	\$173,344,099
Average Spent	\$4,337.73	\$3,874.98	\$3,385.83
Spending Potential Index	163	145	127
Computers & Accessories: Total \$	\$1,588,470	\$7,185,604	\$16,158,713
Average Spent	\$412.27	\$363.35	\$315.62
Spending Potential Index	139	122	106
Education: Total \$	\$5,237,329	\$23,307,128	\$52,535,373
Average Spent	\$1,359.29	\$1,178.56	\$1,026.14
Spending Potential Index	140	122	106
Entertainment/Recreation: Total \$	\$16,278,154	\$74,035,003	\$166,621,733
Average Spent	\$4,224.80	\$3,743.68	\$3,254.52
Spending Potential Index	143	127	110
Food at Home: Total \$	\$27,613,414	\$130,223,165	\$296,122,636
Average Spent	\$7,166.73	\$6,584.91	\$5,783.98
Spending Potential Index	159	146	129
Food Away from Home: Total \$	\$18,527,285	\$85,988,738	\$194,787,527
Average Spent	\$4,808.53	\$4,348.14	\$3,804.67
Spending Potential Index	161	146	128
Health Care: Total \$	\$16,011,929	\$78,063,322	\$175,930,079
Average Spent	\$4,155.70	\$3,947.38	\$3,436.34
Spending Potential Index	132	126	109
HH Furnishings & Equipment: Total \$	\$11,905,656	\$54,314,756	\$121,919,095
Average Spent	\$3,089.97	\$2,746.50	\$2,381.37
Spending Potential Index	151	134	117
Investments: Total \$	\$55,069,178	\$240,735,114	\$531,515,293
Average Spent	\$14,292.55	\$12,173.09	\$10,381.77
Spending Potential Index	168	143	122
Retail Goods: Total \$	\$129,092,914	\$602,475,148	\$1,362,542,763
Average Spent	\$33,504.52	\$30,464.97	\$26,613.72
Spending Potential Index	144	131	115
Shelter: Total \$	\$67,500,802	\$306,868,660	\$693,266,774
Average Spent	\$17,519.02	\$15,517.23	\$13,541.16
Spending Potential Index	137	122	106
TV/Video/Sound Equipment: Total \$	\$4,768,874	\$22,321,760	\$4,768,874
Average Spent	\$1,237.70	\$1,128.73	\$990.69
Spending Potential Index	130	118	104
Travel: Total \$	\$9,622,654	\$43,629,558	\$97,515,468
Average Spent	\$2,497.44	\$2,206.19	\$1,904.71
Spending Potential Index	143	126	109
Vehicle Maintenance & Repairs: Total \$	\$5,096,261	\$23,836,657	\$53,842,013
Average Spent	\$1,322.67	\$1,205.33	\$1,051.66
Spending Potential Index	134	122	107

Data Note: The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Expenditure data are derived from the Consumer Expenditure Surveys, Bureau of Labor Statistics.